



## Barbeque Nation Hospitality Limited IPO

Issue Date :Mar 24 - Mar 26	Sector: Restaurants
Price Range: Rs 498- Rs 500	Location: Bengaluru
Market Lot: 30	Issue Size: Rs 453 Crore
Face Value: 5	

Incorporated in 2006, Barbeque Nation Restaurants is one of the leading casual dining restaurant chains in India. It offers the best quality of food offerings, ambiance, and services to customers. It also owns and operates Toscano Restaurants and UBQ by Barbeque Nation that caters to the delivery segment.

The first Barbeque Nation Restaurant was established in 2008 and as of November 30, 2019, the network has been steadily grown to 138 Barbeque Nation Restaurants in 73 cities in India and 7 International Barbeque Nation Restaurants in 3 countries outside India. The company has recently diversified into another brand "Red Apple" which operates 10 Italian restaurants in 2 cities of India i.e. Bengaluru and Chennai.

### Competitive strengths

- One of India's fastest-growing restaurant brands.
- Diversified offerings for both vegetarian and non-vegetarians.
- Experienced promoters and managers team.
- Healthy financial position with a proven track record of revenue growth.

**The company is in the red since FY18 and thus issue is priced at a negative P/E.**

Company Promoters:

Sayaji Hotels Limited, Sayaji Housekeeping Services Limited, Kayum Dhanani, Raof Dhanani, and Suchitra Dhanani are the company promoters.

Objects of the Issue:

- To make prepayment/repayment of all or a part of the company's outstanding borrowings availed on a consolidated basis.
- To meet general corporate purposes.

**Our Rating: 14 (Poor)**

## Rating Procedure

	Criteria for giving points	Points	Out Off
Business Risk	Lesser risk higher points	2	5
Financial Risk	Lesser risk higher points	2	5
Market Risk	Lesser risk higher points	2	5
Objective of IPO	Growth & expansion gets more points	2	5
Price	Fair price will get more points	6	10
<b>Total</b>		<b>14</b>	<b>30</b>

A	21 & Above 21	Best to apply	D	11 to 14	Poor
B	18 to 20	Good	E	10 & Below 10	Very Poor
C	15 to 17	Average			

**Note:** The company has been posting negative earnings since FY18. So investors can Avoid the issue of Barbeque Nation Hospitality Limited IPO

You can apply either by ASBA internet banking of your bank account. or UPI IPO application through Capstocks. Contact: Anil Kumar 9847060019, email: helpdesk@capstocks.com

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